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|  | Banner Competition Scoring Rubric |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Criteria | 4 | 3 | 2 | 1 | Points |
| Size <br> Requirements | The Banner is flat, $3^{\prime} \times 6^{\prime}$ in size (within 1 -inch), and contains no moving or 3-dimensional elements. | The Banner is flat, but is larger or smaller than $3^{\prime} \times 6^{\prime}$ <br> (by more than 1 -inch). | The Banner contains 3-dimensional elements. | The Banner contains moving elements |  |
| Required Information | The Banner includes the school name, a representation of the current theme, and the word SkillsUSA (or the SkillsUSA logo). | The Banner is missing one of the required information elements. | The Banner is missing two of the required information elements | The Banner is missing three or more of the required information elements. |  |
| Creativity and Originality | The Banner's design is original, pleasing, and eye-catching. The design is easily understood and both the school name and the current theme are clearly visible. | The Banner's design is simple but eye-catching. The school name and the current theme are clearly visible. | The Banner's design is simple but contains all required information. | The Banner's design is confusing or is hard to read/understand. |  |
| Representation of SkillsUSA | The Banner's design is a solid representation of the SkillsUSA Western Region Leadership Conference and is distinguishable among the competition. | The Banner's design is a good representation of the SkillsUSA Western Region Leadership Conference. | The Banner's design is a fair representation of the SkillsUSA <br> Western Region Leadership Conference. | The Banner's design is a poor representation of the SkillsUSA Western Region Leadership Conference. |  |
|  |  |  |  | Total Points |  |

